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<b>TRANSMITTAL LETTER TO THE UNITED STATES DESIGNATED/ELECTED OFFICE (DO/EO/US) CONCERNING A SUBMISSION UNDER 35 U.S.C. 371</b>		ATTORNEY'S DOCKET NUMBER <b>PIP137DIAM-US</b> U.S. APPLICATION NO. (If known, see 37 CFR 1.5) <b>10/15/03</b> PRIORITY DATE CLAIMED <b>98</b> <b>8/6/2003</b>
INTERNATIONAL APPLICATION NO. <b>PCT/US03/22498</b>	INTERNATIONAL FILING DATE <b>8/6/2003</b>	PRIORITY DATE CLAIMED <b>98</b> <b>8/6/2003</b>
TITLE OF INVENTION <b>System for Delivery of Targeted Offers to Consumers Buying Tickets at Movie Theaters</b>		
APPLICANT(S) FOR DO/EO/US		
Applicant herewith submits to the United States Designated/Elected Office (DO/EO/US) the following items and other information:		
1. <input checked="" type="checkbox"/> This is a <b>FIRST</b> submission of items concerning a submission under 35 U.S.C. 371. 2. <input type="checkbox"/> This is a <b>SECOND</b> or <b>SUBSEQUENT</b> submission of items concerning a submission under 35 U.S.C. 371. 3. <input checked="" type="checkbox"/> This is an express request to begin national examination procedures (35 U.S.C. 371(f)). The submission must include items (5), (6), (9) and (21) indicated below. 4. <input type="checkbox"/> The US has been elected (Article 31). 5. <input checked="" type="checkbox"/> A copy of the International Application as filed (35 U.S.C. 371(c)(2)) a. <input type="checkbox"/> is attached hereto (required only if not communicated by the International Bureau). b. <input type="checkbox"/> has been communicated by the International Bureau. c. <input checked="" type="checkbox"/> is not required, as the application was filed in the United States Receiving Office (RO/US). 6. <input type="checkbox"/> An English language translation of the International Application as filed (35 U.S.C. 371(c)(2)). a. <input type="checkbox"/> is attached hereto. b. <input type="checkbox"/> has been previously submitted under 35 U.S.C. 154(d)(4). 7. <input checked="" type="checkbox"/> Amendments to the claims of the International Application under PCT Article 19 (35 U.S.C. 371(c)(3)) a. <input type="checkbox"/> are attached hereto (required only if not communicated by the International Bureau). b. <input type="checkbox"/> have been communicated by the International Bureau. c. <input type="checkbox"/> have not been made; however, the time limit for making such amendments has NOT expired. d. <input checked="" type="checkbox"/> have not been made and will not be made. 8. <input type="checkbox"/> An English language translation of the amendments to the claims under PCT Article 19 (35 U.S.C. 371(c)(3)). 9. <input checked="" type="checkbox"/> An oath or declaration of the inventor(s) (35 U.S.C. 371(c)(4)). 10. <input type="checkbox"/> An English language translation of the annexes of the International Preliminary Examination Report under PCT Article 36 (35 U.S.C. 371(c)(5)). <b>Items 11 to 20 below concern document(s) or information included:</b> 11. <input type="checkbox"/> An Information Disclosure Statement under 37 CFR 1.97 and 1.98. 12. <input checked="" type="checkbox"/> An assignment document for recording. A separate cover sheet in compliance with 37 CFR 3.28 and 3.31 is included. 13. <input type="checkbox"/> A preliminary amendment. 14. <input type="checkbox"/> An Application Data Sheet under 37 CFR 1.76. 15. <input type="checkbox"/> A substitute specification. 16. <input checked="" type="checkbox"/> A power of attorney and/or change of address letter. 17. <input type="checkbox"/> A computer-readable form of the sequence listing in accordance with PCT Rule 13ter.2 and 37 CFR 1.821- 1.825. 18. <input type="checkbox"/> A second copy of the published International Application under 35 U.S.C. 154(d)(4). 19. <input type="checkbox"/> A second copy of the English language translation of the international application under 35 U.S.C. 154(d)(4).		

IAP20 RECEIVED 23 JAN 2006

PTO-1390 (Rev. 07-2005)  
Approved for use through 3/31/2007. OMB 0651-0021

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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U.S. APPLICATION NO. (if known, see 37 CFR 1.5) <b>10/565498</b>	INTERNATIONAL APPLICATION NO. PCT/US03/22498	ATTORNEY'S DOCKET NUMBER PIP137DIAM-US																				
20. Other items or information: 37 CFR 1.33 Request to use customer number 31518 for correspondence and attorneys of record Copy of Specification and Figures from International Application																						
The following fees have been submitted		<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <th style="width:50%;">CALCULATIONS</th> <th style="width:50%;">PTO USE ONLY</th> </tr> </table>	CALCULATIONS	PTO USE ONLY																		
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21. <input checked="" type="checkbox"/> Basic national fee (37 CFR 1.492(a))..... \$300	<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:50%;">\$</td> <td style="width:50%;">300.00</td> </tr> </table>		\$	300.00																		
\$	300.00																					
22. <input checked="" type="checkbox"/> Examination fee (37 CFR 1.492(c))	<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:50%;">\$</td> <td style="width:50%;">200.00</td> </tr> </table>		\$	200.00																		
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If the written opinion prepared by ISA/US or the international preliminary examination report prepared by IPEA/US indicates all claims satisfy provisions of PCT Article 33(1)-(4)..... \$0 All other situations..... \$200																						
23. <input checked="" type="checkbox"/> Search fee (37 CFR 1.492(b))	<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:50%;">\$</td> <td style="width:50%;">100.00</td> </tr> </table>		\$	100.00																		
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If the written opinion of the ISA/US or the International preliminary examination report prepared by IPEA/US indicates all claims satisfy provisions of PCT Article 33(1)-(4)..... \$0 Search fee (37 CFR 1.445(a)(2)) has been paid on the international application to the USPTO as an International Searching Authority..... \$100 International Search Report prepared by an ISA other than the US and provided to the Office or previously communicated to the US by the IB..... \$400 All other situations..... \$500																						
<b>TOTAL OF 21, 22 and 23 =</b>		<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:50%;">600.00</td> </tr> </table>	600.00																			
600.00																						
<input type="checkbox"/> Additional fee for specification and drawings filed in paper over 100 sheets (excluding sequence listing in compliance with 37 CFR 1.821(c) or (e) or computer program listing in an electronic medium) (37 CFR 1.492(j)). The fee is \$250 for each additional 50 sheets of paper or fraction thereof.																						
<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <th style="width:20%;">Total Sheets</th> <th style="width:20%;">Extra Sheets</th> <th style="width:40%;">Number of each additional 50 or fraction thereof (round up to a whole number)</th> <th style="width:20%;">RATE</th> </tr> <tr> <td>- 100 =</td> <td>/50 =</td> <td></td> <td>x \$250</td> </tr> </table>	Total Sheets	Extra Sheets	Number of each additional 50 or fraction thereof (round up to a whole number)	RATE	- 100 =	/50 =		x \$250	<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:50%;">\$</td> <td style="width:50%;"></td> </tr> </table>		\$											
Total Sheets	Extra Sheets	Number of each additional 50 or fraction thereof (round up to a whole number)	RATE																			
- 100 =	/50 =		x \$250																			
\$																						
Surcharge of \$130.00 for furnishing any of the search fee, examination fee, or the oath or declaration after the date of commencement of the national stage (37 CFR 1.492(h)).																						
<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <th style="width:20%;">CLAIMS</th> <th style="width:20%;">NUMBER FILED</th> <th style="width:20%;">NUMBER EXTRA</th> <th style="width:20%;">RATE</th> <th style="width:20%;">\$</th> </tr> <tr> <td>Total claims</td> <td>38 - 20 =</td> <td>18</td> <td>x \$ 50</td> <td>\$ 900.00</td> </tr> <tr> <td>Independent claims</td> <td>4 - 3 =</td> <td>1</td> <td>x \$200</td> <td>\$ 200.00</td> </tr> <tr> <td colspan="3">MULTIPLE DEPENDENT CLAIM(S) (if applicable)</td> <td>+ \$360</td> <td>\$</td> </tr> </table>			CLAIMS	NUMBER FILED	NUMBER EXTRA	RATE	\$	Total claims	38 - 20 =	18	x \$ 50	\$ 900.00	Independent claims	4 - 3 =	1	x \$200	\$ 200.00	MULTIPLE DEPENDENT CLAIM(S) (if applicable)			+ \$360	\$
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MULTIPLE DEPENDENT CLAIM(S) (if applicable)			+ \$360	\$																		
<b>TOTAL OF ABOVE CALCULATIONS =</b>		<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:50%;">\$ 1,700.00</td> </tr> </table>	\$ 1,700.00																			
\$ 1,700.00																						
<input type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27. Fees above are reduced by 1/2.																						
<b>SUBTOTAL =</b>		<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:50%;">\$</td> <td style="width:50%;"></td> </tr> </table>	\$																			
\$																						
Processing fee of \$130.00 for furnishing the English translation later than 30 months from the earliest claimed priority date (37 CFR 1.492(i)).																						
<b>TOTAL NATIONAL FEE =</b>		<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:50%;">\$</td> <td style="width:50%;">1,700.00</td> </tr> </table>	\$	1,700.00																		
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Fee for recording the enclosed assignment (37 CFR 1.21(h)). The assignment must be accompanied by an appropriate cover sheet (37 CFR 3.28, 3.31). \$40.00 per property																						
<b>TOTAL FEES ENCLOSED =</b>		<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:50%;">\$</td> <td style="width:50%;">1,740.00</td> </tr> </table>	\$	1,740.00																		
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Amount to be refunded:		<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:50%;">\$</td> <td style="width:50%;"></td> </tr> </table>	\$																			
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Amount to be charged		<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:50%;">\$</td> <td style="width:50%;"></td> </tr> </table>	\$																			
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IAP201030101010 23 JAN 2006

- a. ☒ A check in the amount of \$ 3,390.00 to cover the above fees.
- b. ☐ Please charge my Deposit Account No. \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ to cover the above fees.  
A duplicate copy of this sheet is enclosed.
- c. ☒ The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 50-2106. A duplicate copy of this sheet is enclosed.
- d. ☐ Fees are to be charged to a credit card. **WARNING:** Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

**NOTE:** Where an appropriate time limit under 37 CFR 1.495 has not been met, a petition to revive (37 CFR 1.137(a) or (b)) must be filed and granted to restore the International Application to pending status.

SEND ALL CORRESPONDENCE TO:

Neifeld IP Law, PC  
4813-B Eisenhower Avenue  
Alexandria, Virginia 22304

1/20/06

SIGNATURE

Richard A. Neifeld

NAME

35,299

REGISTRATION NUMBER

10/E65498

38 JAN 2006

NEIFELD REF.: PIP137DIAM-US

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF: Diamond et al.

USPTO CONFIRMATION CODE: Unknown

US OR 371 APPLICATION NO: Filed Herewith

US OR 371(C)(4) FILING DATE: Filed Herewith

GROUP ART UNIT: Unknown

TITLE: System for Delivery of Targeted Offers to Consumers Buying Tickets at Movie Theaters

37 CFR 1.33 REQUEST TO USE CUSTOMER NUMBER 31518

FOR CORRESPONDENCE AND ATTORNEYS OF RECORD

Please use the address associated with the customer number **31518** for the correspondence address.

Please recognize the attorneys associated with the customer number **31518** as attorneys of record.

**NEIFELD IP LAW, PC CUSTOMER NUMBER: 31518**

NEIFELD IP LAW, PC CURRENT POSTAL ADDRESS:

Neifeld IP Law, PC

4813-B Eisenhower Avenue

Alexandria, Virginia 22304

Date: 1/27/06



Richard Neifeld

Registration No. 35, 299

Attorney of Record